

Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of
Proposal for Creation of the Low Power FM
(LPFM) Broadcast Service

FCC RM-9242

To: Federal Communications Commission

Reply-Comments of ERNEST F. SANCHEZ

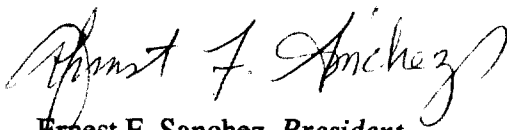
I would like to greatly encourage the Federal Communications Commission to create a Low Power FM Broadcast Service as proposed in RM-9242. For the past year, I have produced a radio program in Spanish. Although there are several Spanish radio stations that cater to Spanish-speaking audience, the cost of air time just keeps going higher and higher.

My production company "Vida Real Productions" (Real Life Productions) specializes in Christian Radio Programming in Spanish. There are four Christian Radio Stations in San Diego County, none in Spanish. In fact I can't think of a single radio station dedicated to Spanish Christian Programming in all of the United States.

We have been broadcasting out of Tijuana, Mexico in order to be heard in San Diego mainly because of the cost of air time. I firmly believe that we could better serve the public if we were able to have our own radio station. This is an impossibility the way the industry is now set up. One of the Christian FM radio stations here in San Diego sold for 14 millions dollars. And so we are priced out of ownership. And not only us but every other American that doesn't have 14 million or more in their back pocket.

There is much more that I can say but let me just say this. I think that it is time for the FCC to allow the creation of Low Power FM Broadcast Service with the power levels as listed in RM-9242 (this talk of 1 watt radio stations is ridiculous). The signal should cover at least a 15 mile radius. I think that it is the fair thing to do. The air waves are supposed to belong to the public, but who can afford it? Let's bring back the voice of the citizens. When all we hear is based on how much money will a certain radio format bring in, something is wrong. It is a sick society that greed breeds. WE NEED RM-9242 if only to break the feeding frenzy of corporate America. Americans need a break from all the hype, the vulgar, and the vain. IT'S TIME FOR A CHANGE...RM-9242 IS THE WAY.

Thank You,



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CERTIFICATE OF SERVICE

I, Ernest F. Sanchez, do hereby certify that a true and correct copy of the forgoing "reply-comments on RM-9242" was sent via first class mail, this 23rd day of July, 1998 to the following parties:

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